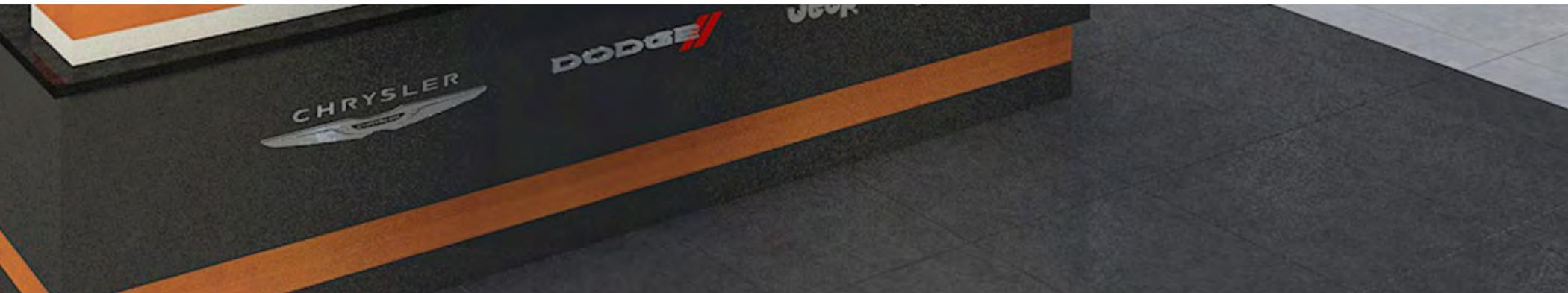




MILLENNIUM DEALERSHIP

RETAIL EXPERIENCE





Your Millennium CDJR Dealership not only features our highest quality vehicles - it delivers an unprecedented Retail Experience for your customers. Specifically designed to highlight our brands consistently and meet diverse customer needs via distinct services and relevant fixtures, we find that customers are engaged throughout the sales process, resulting in a better experience and more sales.

Elements are built with approved Chrysler materials and finishes.

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Welcome your customers with warmth and style. Main Street is the nucleus of your dealership and allows you to provide a welcoming, brand-focused experience.

MODULAR RECEPTION DESK

Here, your receptionist (or multiple staff members) can greet customers as they enter your dealership and direct them as needed. With three different modules to choose from, you will find the perfect fit for your dealership. Size availability is either 8' or 11' with brand logos.

DETAILS & DIMENSIONS:
132"W x 42"H x 38"D, as shown

See page 12 for additional specifications.

CREDENZA

Keep your dealership looking spotless, and help the Receptionist keep everything within arm's length. This beautiful and functional credenza offers two sets of winged doors with adjustable shelves per section, and offers dealership name.

DETAILS & DIMENSIONS:
94"W x 53"H x 20"D

See page 15 for additional specifications.

BRANDED HANGING / WALL MOUNT SIGNS

Lead the way! This stunning brand signage offers immediate and clear wayfinding to the brands your customers want!

DETAILS & DIMENSIONS:
48"W x 18"H x 3"D (each)

See page 18 for additional specifications.





WHEEL STANDS

Get up close and personal with these branded wheel stands. Each one is a beautiful brand statement showcased in black powder-coated steel with a no slip pad added to the bottom. A black silk-screened logo is added to the panel. Graphics can be updated and printed online.

*DETAILS & DIMENSIONS:
10"W x 45"H x 26"D (each)*

See page 17 for additional specifications.



CUSTOMER CONNECT STATION

Power up! Give your customers a dedicated, detailed and ergonomically-designed space to work, charge their devices or simply cruise the Internet.

*DETAILS & DIMENSIONS:
76"W x 42"H x 27"D*

See page 15 for additional specifications.



MODULAR CAFÉ

With separate modules (Fridge, Sink, Storage and Waste), you have the perfect opportunity and flexibility to build the café which will work perfectly in your environment.

DETAILS & DIMENSIONS:
96"W x 43"H x 28"D, as shown

Example configuration shown includes:

- 1 Fridge Module
- 1 Sink Module
- 1 Storage Module
- 1 Waste Module

See page 14 for additional specifications.



SERVICE ADVISOR STATION

This Station is the perfect solution for Service Advisor needs. Desk is available in approved Mopar laminates or Millennium Cherry and Black*.

Make the new car delivery even more special for your customer by having everything perfectly aligned with this highly functional, branded delivery station!

DETAILS & DIMENSIONS:
48"W x 48"H x 30"D

See page 16 for additional specifications.

FIXTURE SPECIFICATIONS SECTION

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MODULAR RECEPTION DESK

DETAILS & DIMENSIONS:

- Module A offers a side return file with pencil drawer and hanging file cabinet: 74"W x 42"H x 38"D
- Module B offers a side return file with pencil drawer and hanging file cabinet: 22"W x 30"H x 38"D
- Module C offers a 36" extension to the Reception Desk: 36"W x 30"H x 30"D

- Dimensional brand logos with chrome finish (Also sold separately)
- Deep black solid surface countertops
- Stainless steel accent
- Indirect work-surface lighting
- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- Matte black PVC toe kick
- Color coordinated with other brand program elements

Brand logos are installed on-site after modules are put together.

8' MODULAR RECEPTION DESK WITH BRAND LOGOS WITH OFFSET CUSTOMER COUNTER
DIMENSIONS:
96"W x 42"H x 38"D

11' MODULAR RECEPTION DESK WITH BRAND LOGOS WITH OFFSET CUSTOMER COUNTER
DIMENSIONS:
132"W x 42"H x 38"D

CDJRF logos are also sold separately



CREDENZA

DETAILS & DIMENSIONS:
94"W x 54"H x 20"D

- Dimensional brand logos with chrome finish (sold separately)
- Two sets of hinged doors with adjustable shelving
- Deep black Quartz countertops
- Stainless steel accent
- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- Matte black PVC toe kick
- Dealership name can be added for additional charge



Clean backside

MODULAR CAFÉ

Units are finished with deep black solid surface countertops*
*Shipped separate and installed by dealership.

FRIDGE MODULE

DETAILS & DIMENSIONS:
24"W x 43"H x 28"D

- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- Matte black PVC toe kick
- Black duplex outlet

Refrigerator sold separately

SINK MODULE

DETAILS & DIMENSIONS:
24"W x 43"H x 28"D

- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- 7" door handle
- Matte black PVC toe kick

Sink specification (sold separately):

Kohler Toccata Bar Sink; Item #K-3349-1-NA

Faucet specification (sold separately):

Kohler Purist Single Hole Faucet Polished Chrome Finish;
Item #K-7507-CP

STORAGE MODULE

DETAILS & DIMENSIONS:
24"W x 43"H x 28"D

- Frosted glass treatment on door
- Two interior, adjustable shelves
- 7" door handle
- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- Black duplex outlet
- Matte black PVC toe kick

WASTE MODULE

DETAILS & DIMENSIONS:
24"W x 43"H x 28"D

- 6" metal trim ring
- 7" door handle
- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate
- Black duplex outlet
- Matte black PVC toe kick



Option A uses the following:
• 1 Fridge Module
• 1 Storage Module
• 1 Waste Module



Option B uses the following:
• 1 Fridge Module
• 1 Sink Module
• 2 Storage Modules
• 1 Waste Module

CUSTOMER CONNECT STATION

DETAILS & DIMENSIONS:
76"W x 42"H x 27"D

- Built-in USB and electrical charging outlets
- Four courtesy hooks
- Deep black Quartz countertop
- Stainless steel accent
- Cherry wood High Pressure Laminate
- Gloss black High Pressure Laminate



SERVICE ADVISOR STATION

MOPAR SERVICE ADVISOR

DETAILS & DIMENSIONS:
48"W x 48"H x 30"D

- Higher Pressure laminates
- Powdercoated metal MOPAR Logo
- Durable, powder coated metal legs



BRANDED HANGING / WALL MOUNT SIGNS

DETAILS & DIMENSIONS:
48"W x 18"H x 3"D (each)
35 lbs. each

- Includes brand logos on both sides and hanging hardware
- Color-coordinated with other program elements
- Gloss and matte black High Pressure Laminated finishes

Also available in wall-mounted version



WHEEL STANDS

DETAILS & DIMENSIONS:
10"W x 45"H x 26"D (each)

- Black, powdercoated steel stand
- Slip-resistant pad
- Silk-screened brand logos
- Changeable, letter-sized graphic (graphics not included)





ORDER INFORMATION

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